

Fall 2016 Fact Sheet - Undergraduate

Enrollment

1377 students

47% male
53% female

82% full-time
18% part-time

35% reside in campus housing
65% reside off campus

80% from Michigan
20% from 33 states and 27 countries

Enrollment by Department

Advertising: Copywriting	8
Advertising: Design	88
Art Education (post degree only)	7
Crafts	80
Entertainment Arts	262
Fashion Accessories Design	24
Fine Arts	63
Graphic Design	126
Illustration	232
Interior Design	34
Photography	82
Product Design	155
Transportation Design	216

Ethnic Background

7% International
10% Black or African American
>1% American Indian or Alaska Native
6% Asian
>1% Native Hawaiian or Pacific Islander

4% Hispanic/Latino
56% White
4% Two or more races
12% Race/ethnicity unknown

Average age

21.5

Student to Faculty ratio

10:1

First to Second Year Freshmen Retention

75% (National Average – all colleges = 68.0
Private – Traditional = 71.0 Selective = 81.2)

Graduation rate (per 2015/16 IPEDS)

51% (National Average – all colleges = 45.3
Private – Traditional = 50.5 Selective = 66.0)

Average GPA of Incoming Freshmen

3.27

Average ACT of Incoming Freshmen

22.7 (National Average = 20.8)

Average SAT of Incoming Freshmen

1091 (National Average = 1006 Math and Reading)

2016 – 2017 Tuition and Fees

Tuition	\$39,450
Required fees (average)	1,390
Housing	5,220 – 5,750
Meal Plans	1,450 – 2,900

Financial Aid

98% of CCS students receive some form of Institutional, State or Federal financial assistance.